NICK ROMANOWSKI

motion, graphic, and multimedia designer

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experience

Motion & Graphic Designer
May 2019 - Present

KinoPicz American Studio

- Conceptualized, storyboarded, and executed motion graphics for both fully animated compositions as well as supplemental graphics for live action content for deliverables spanning various media platforms.

- Developed and managed client brands through creative and visual asset creation: branding, logos, social media content, animated media, ads, signage, print pieces, iconography.

- Created 2D vector illustrations and 3D models for use in motion graphics pieces. Worked with client CAD assets to create compelling CG sequences for marketing and internal materials.

- Interfaced directly with clients to pitch and walk through concepts and pre-production materials, receive and incorporate feedback, and gather assets.

Head of Design
Mar. 2020 - Mar. 2021

TEDxOhioStateUniversity

- Successfully transitioned the annual in-person event to a virtual format to accommodate COVID-19. Developed a strategy for event production and delivery that also ensured a stellar experience to commemorate the organization's 10th anniversary.

- Managed and distributed work across a team of seven designers. Ensured consistency across mediums and platforms as well as adherence to individual event and org brands.

- Facilitated asset requests from other committees and outside organizations.

Motion & Visual Designer
Sep. 2018 - Mar. 2021

TEDxOhioStateUniversity

- Collaborated with a team of designers and other committees within the organization to develop brand identities for events throughout the year.

- Created static and animated assets to support events including: social media posts, slides, event media, animations, and other marketing materials.

- Worked extensively with outside vendors on media and stage design and execution, as well as video production companies for live-streaming or filming of events.

contact

portfolio: www.romanowski.design
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education

The Ohio State University
BSD: Visual Communication Design with Honors in the Arts

Studio Art Minor: Art & Technology

accolades

Silver Telly Award - 2023
for Educational Institution: General — Branded Content

'All Things Wellington 2023 - A Student of the Game'

Bronze Telly Award - 2024
for Educational Institution: Campaign — Branded Content

'All Things Wellington 2024'

skills

After Effects, Illustrator, Photoshop, InDesign, Microsoft Suite, Blender, Maya, HTML, Arduino / Java, Creative Direction, Art Direction, 3D Modeling, Vector Illustration, Show Design, Typography